

Pricing Model for **BR Fares APIs**
via **Rail Data Marketplace** (“RDM”)

Effective Date: 1 July 2025

This pricing model covers the following APIs which BR Fares has made available on RDM:

- Easy Fares API
Full details of this product available at <https://www.brfares.com/api/easy/>
- Season Ticket Price API
Full details of this product available at <https://www.brfares.com/api/season/>
- Rovers & Rangers API
Full details of this product available at <https://www.brfares.com/api/rover/>

Demo Version: each API has a demo version available at no charge, but limited to 100 API calls in each 30-day billing period, to allow testing the service without commitment.

For usage beyond 100 calls, pricing is based around

fixed blocks of API calls

to be used within a

30-day billing period

- Each block costs £50 but unlocks a varying number of included calls, depending on the tier
- Each request to an API (e.g. a query for all fares between two stations) counts as one call
- At least one block must be purchased to use any API and is valid for 30 days
- Billing is always for a whole number of blocks; it is not possible to buy part of a block
- The higher volume tiers have an additional fixed cost (per 30-day billing period) but the blocks include more calls; this gives a reduction in the variable cost
- Usage is billed directly by RDM on a rolling 30-day basis
- The minimum contract is 30 days and 30 days’ notice is required to terminate a contract
- *Should you only require a one-off period of 30 days, this means you should give the 30-day notice to terminate immediately after signing up*
- Overlapping contracts for different tiers are possible; each tier is billed separately

Low Volume Tier: there is no other cost apart from that for the blocks used during each 30-day billing period, which include calls as shown:

API	Included calls per £50 block
Easy Fares	1,000
Season Ticket Price	1,000
Rovers & Rangers	1,500

If you do not make any calls during a 30-day billing period, there is no charge.

Medium Volume Tier: there is a recurring fee of £250/£500, but the allowance included in each block is much higher as shown:

API	Price per 30 days	Included calls per £50 block
Easy Fares	£500	5,000
Season Ticket Price	£500	5,000
Rovers & Rangers	£250	7,500

High Volume Tier: there is a recurring fee of £500/£1,000, but the allowance included in each block is higher still:

API	Price per 30 days	Included calls per £50 block
Easy Fares	£1,000	20,000
Season Ticket Price	£1,000	20,000
Rovers & Rangers	£500	30,000

Moving from the low to high tier, the fixed cost in each billing period increases but there is a large reduction in the variable cost, such that it scales very gradually to higher usage volumes.

As a general guide, the low volume tier is the best value for usage up to approx. 13,000 calls every 30 days, while the high volume tier is best value for usage above approx. 70,000 calls in this period. See below for detailed worked examples of how the monthly cost is calculated.

Worked Examples showing calculation of API Pricing

These examples are valid for either the Easy Fares API or Season Ticket Price API. They assume that virtually all usage happens on weekdays and is negligible at the weekends (e.g. as might be the case for a B2B app) and that on average there are 21.43 weekdays in each 30-day billing period.

500 API calls per day

Equivalent to 10,715 calls per 30-day period

- Low tier: fixed charge £0, 11 blocks of 1,000 calls @ £50 = **£550/period**
- Medium tier: fixed charge £500, 3 blocks of 5,000 calls @ £50 = £650/period
- High tier: fixed charge £1,000 1 block of 20,000 calls @ £50 = £1,050/period

The Low Volume tier is the best and most flexible option for this sort of relatively low usage level.

10,000 calls per day

Equivalent to 214,300 calls per 30-day period

- Low Volume tier: fixed charge £0, 215 blocks of 1,000 calls @ £50 = £10,750/period
- Medium tier: fixed charge £500, 43 blocks of 5,000 calls @ £50 = £2,650/period
- High tier: fixed charge £1,000, 11 blocks of 20,000 calls @ £50 = **£1,550/period**

In this case the high tier is the best option, and it scales gradually after that, e.g. 100,000 calls per day (i.e. 2.14million/period) would cost £6,400/period.